# Educational Program for Bachelors Training "Banking" Specialty 072 Finance, Banking and Insurance

#### Money and credit

The curriculum program "Money and Credit" provides studying of categories "money" and "credit" as components of economic relations developing on a scale that is determined by economic processes. Due to that fact that changes in the monetary circulation are conditioned by the reproduction process, then the data categories are not in their essence unchanged and take a special significance as an element of market relations in modern terms. The program consists of two content modules: "Money, money systems and money market" and "Theoretical principles of credit relations".

# Relationship management of a bank and clients

The main objective of this academic discipline is introduction to the peculiarities of the clients' base management and the automation systems of relationship management of the bank and clients. The discipline studying the marketing information technologies is based on modern technological approaches of the collection and processing information, making solution for the main marketing challenges. This discipline will promote students' ability to use hardware and software which allow increasing the customer service quality and maximizing the bank profits.

### **Banking**

The academic discipline "Banking" aims at highlighting the important issues: the essence of the loan, functions of the loan, the appointment of a loan interest, the structure and basic principles of banking organization in Ukraine, the mechanism of banking operations and services, approaches to the assessment of the banks, the problems of legislative regulation and licensing their activities in Ukraine. The discipline's task is to teach students the basics of credit and banking, the skills to perform specific work related to lending and the main types of banking activities.

# International standards of banking

The main objective of teaching discipline is the formation of competences in the field of modern knowledge regarding international standards and principles for managing financial stability of banks. In the process of studying the discipline the student acquires knowledge of the theoretical and practical aspects of international banking regulation and supervision standards in terms of providing financial stability to banks; world trends in supervisory systems, peculiarities of their development in relation to the regulation of financial market subjects; general characteristics of the functions, structure, methods and techniques of banking supervision and regulation in accordance with international standards of financial stability management of banks. The course consists of two content modules: "International Standards in the field of supervision and control over the activities of banks" and "International Standards of Operations, Accounting, Reporting and Banking Security".

#### **Banking system**

The program provides for studying the formation of basic knowledge on the functioning of national banking systems, assimilation of the regularities of the elements of the banking system, namely: mastering the theoretical and methodological foundations and organizational and legal mechanism of functioning in the market economy of central banks and banks of the second level. The course program consists of two modules: "Theory of the banking system" and "Banking systems of different countries of the world".

## New banking products and technologies

The educational discipline "New banking products and technologies" provides for studying of theoretical, methodological and practical problems of new banking products and technologies, the clarification of which makes it possible to distinguish the features, patterns and directions of banking transformation under the influence of modern information technologies and processes of internationalization of financial markets. The program consists of two content modules: "Theoretical basis of innovative banking activity" and "New banking products and technologies".

## **Bank operations**

The educational discipline "Bank operations" is aimed to highlight the actual issues that reveal the essence of the bank, the procedure for its creation, its functions, principles of organization, bank resources, the mechanism for banking operations and services, approaches to the assessment of banks, the problems of legislative regulation and licensing of their activities in Ukraine. The object of the discipline "Bank operations" is to provide students with skills which are required to perform specific banking operations in the national and foreign currency for cash and settlement and customer lending services, currency exchange operations of banks, and operations that provide and execute bank guarantees, securities transactions, etc. The program includes the study of four areas: "Credit operations", "Foreign

exchange operations", "Transactions with securities" and "Transactions with payment cards".

#### **Central Bank operations**

The discipline aims at theoretical and practical introduction to the main functions and tasks of the Central Bank and monetary policy. The subject is the theoretical and methodological basis of the Central Bank activities and the management of the money market and the regulation of monetary circulation in the country. While studying this discipline students will get a clear idea of the status, structure of organization and functions of the Central Banks as well as of tools through which monetary policy is implemented.

## **Banking analysis**

The discipline provides opportunities for students to identify the object of analysis and master the method of economic analysis of the bank. After graduating from the university a bachelor would be able to evaluate the bank's performance, its reliability, financial stability, solvency and liquidity, that is its viability, and to use the results of analysis for drafting management decisions that need to be taken both in operational work and in the perspective for increasing the bank's efficiency. The program consists of two modules: "Theoretical basis of the banking analysis" and "Methodology of practical analytical work in banks".

#### **Financial monitoring in banks**

The main object of the teaching discipline is the formation of competences in the field of banking related to the financial monitoring of banking operations, the system of knowledge on the theory and practice of financial monitoring, introducing students to the current legislation, the essence and basic methods of monitoring operations in banks. The students will get knowledge about the general concepts of the system of counteraction to money laundering through the banking system; the normative base and tools for controlling the activities of commercial banks in the process of financial monitoring of operations; the essence, goals and principles of financial monitoring in a bank; the system of organization of financial monitoring in banks; practical skills and methods of work on financial monitoring issues.

# Fundamentals of banking security

The academic discipline involves studying the concept and legal essence of bank security; the elements of the security system protected by regulatory acts and the economic and legal basis of the bank security and security entities of banking activities; comparison of types and forms of banking security in Ukraine and abroad. Much attention is paid to the security of payment systems. The program consists of

two content modules: "Theoretical basis of banking security" and "Financial and economic security of banking activity".

# Accounting and auditing in banks

The discipline involves students to practice accounting methods of main banking operations; to learn the rules for displaying the operations in the reporting; to gain knowledge about the organization and procedure for conducting internal audit in banks; to know the organization and methodology of accounting for equity, fix assets and intangible assets and materials as well as credit, currency, deposit, investment and cash operations, income, expenses, financial results and making clear accounting report of the internal audit.